What do you get when you combine bold, original live performance at a variety of creative venues with an arts loving community?

The Denver Fringe Festival!

In our fourth year as a community-oriented, open access arts festival, we’re bringing **55 original shows** to **12 different venues** in Five Points/RiNo **for four days, June 8-11** — and we want EVERYONE to get in on the fun!

That’s why we created our **FRINGE WITH BENEFITS** program for local businesses in the area. Here’s how it works:

YOU:
- **offer specials** during the Fringe festival (i.e. BOGO or 15% off)
- **get a Fringe With Benefits sign** to post in your window during the festival
- **attract Fringe attendees** who drop in for coffee, a meal between shows, or a post-performance drink and access your Fringe special by showing their Fringe button
- **post about the Denver Fringe Festival** and promote your Fringe With Benefits special in your IG stories and we share them on our social

WE:
- **offer our 2023 Denver Fringe buttons** to our 5,000 + festival attendees
- **feature all our Fringe Benefits partners** on our website and programs
- **tag our Fringe With Benefit partners** in our social throughout the festival

We ALL benefit from cross promotion and more people learn about all that the RiNo Art District has to offer!

**IT’S EASY TO PARTICIPATE!**

Just follow us on Insta @denfringe then email the following to leahedenverfringe.org by May 15
- a one-liner about your business and a promotional photo of your brand or product
- the details about the special you’re offering
- your logo (.jpg or .png)

See our Fringe With Benefits page for examples