



What do you get when you combine bold, original live performance at a variety of creative venues with an arts loving community?

DENVER FRINGE FESTIVAL

The Denver Fringe Festival!

In our fourth year as a community-oriented, open access arts festival, we're bringing **55 original shows** to **12 different venues in Five Points/RiNo** for **four days, June 8-11** — and we want EVERYONE to get in on the fun!

That's why we created our **FRINGE WITH BENEFITS** program for local businesses in the area. Here's how it works:

YOU:

- **offer specials** during the Fringe festival (i.e. BOGO or 15% off)
- **get a Fringe With Benefits sign** to post in your window during the festival
- **attract Fringe attendees** who drop in for coffee, a meal between shows, or a post-performance drink and access your Fringe special by showing their Fringe button
- **post about the Denver Fringe Festival** and promote your Fringe With Benefits special in your IG stories and we share them on our social



2022 button

WE:

- **offer our 2023 Denver Fringe buttons** to our 5,000 + festival attendees
- **feature all our Fringe Benefits partners** on our website and programs
- **tag our Fringe With Benefit partners** in our social throughout the festival



2023 button

We ALL benefit from cross promotion and more people learn about all that the RiNo Art District has to offer!

IT'S EASY TO PARTICIPATE!

Just follow us on Insta @denfringe then email the following to leah@denverfringe.org by May 15

- a one-liner about your business and a promotional photo of your brand or product
- the details about the special you're offering
- your logo (.jpg or .png)

[See our Fringe With Benefits page for examples](#)

