

Media Contact / Interview Requests:

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FIRST DENVER FRINGE FESTIVAL TAKES PLACE VIRTUALLY, TICKET SALES GO TO ARTISTS AND NONPROFITS

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The first Denver Fringe Festival took place online June 25-28. The diverse lineup featured original theatre, solo performance, stand-up comedy, improv, physical theatre, circus arts, magic, improvised interactive performance and choose-your-own adventure video storytelling. Shows were presented in both streaming video format and livestream Zoom performances.

Over 500 tickets were sold and hundreds of people viewed shows from 25+ states and several different countries. Over fifty percent of the artists whose work was featured in the Denver Fringe were local to Denver and Colorado, while others participated from LA, Chicago, New York, DC and Vancouver.

The artists received 90 percent of revenue from ticket sales for their shows. The Denver Fringe is donating the remaining proceeds from ticket sales to the Denver Actors Fund Emergency Artist Relief and the Equal Justice Initiative. “We felt that this year our goals were simply to support the participating artists and get our feet firmly planted on the ground,” said Ann Sabbah, Founding Producer of the Denver Fringe Festival. “In light of the extraordinary circumstances in which we launched, we chose to make donations to two nonprofit organizations to support the local acting community and to express our commitment to the ongoing movement to address and dismantle systemic racism in the country.”

Looking ahead to next summer, the Denver Fringe Festival anticipates a hybrid festival June 24-27 that will include some live performance in the Five Points/RiNo area and some virtual performance delivered online.

ABOUT DENVER FRINGE:

The Denver Fringe Festival is an annual festival created to bring fringe performance – original, innovative and experimental – to creative venues at an affordable price. We believe in the power of live performance and that bringing artists and audiences together cultivates community. The Fringe festival

model is designed to support all genres of performance arts and to attract bold, progressive artistry that is on the fringes of the mainstream theatre tradition.

Our goals:

- To support emerging artists in a variety of performance arts
- To make performance arts more accessible and inclusive
- To build community around an eclectic and inspiring annual summer arts festival

The Denver Fringe Festival is a 501(c)3 non-profit organization, a member of the World Fringe network and the RiNo Art District.

Ann Sabbah and Nancy Larned, Founding Producers

Website: www.denverfringe.org

Hashtag: [#denfringe](https://twitter.com/denfringe)

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Facebook event page: [facebook.com/events/519376192292232/](https://www.facebook.com/events/519376192292232/)

RiNo Art District event page: <https://rinoartdistrict.org/do/denver-fringe-festival>